

Strategic Non-profit and For-profit Business Alliances

The major participants:

I. Hamilton Learning Foundation

This 501(c)(3) public benefit, non-profit corporation is the creator and principal proponent of the new learning center, which is trademarked with patents pending.

The primary mission of this foundation is “To bring into being a model environment worthy of what is known about the human potential for learning.”

II. The Benefactors

A non-profit foundation, private philanthropist, or a consortium of such entities, which share the philosophy, vision and values of Hamilton Learning Foundation and who, with the full cooperation and guidance of **Hamilton Learning Foundation**, will generously fund the project to produce the first prototype model which can be tested, refined, perfected, and strengthened so that it becomes a sustainable, solidly profitable business.

III. The Sponsors

For-profit corporations who wish to create public image and goodwill (such as those who sponsor television programs, World’s Fair exhibits,

concerts, art exhibits, and buildings on college campuses) will be approached to become sponsors or co-sponsors of a loggia in keeping with their business interest. For example, The Apple Corporation might sponsor the Computer Loggia; National Geographic might sponsor the Geography Loggia, Charles Schwab, the Business loggia and so on. A level of participation with which sponsors are comfortable will be found, even if it is only one modest display in the Curiosity Center or a machine in the project room. A crucial benefit for the sponsoring corporation is that they will be able to provide enticing retirement packages as master teachers to their most gifted personnel along with the possibility of attracting future employees: the young “geniuses” who can transition right into their corporation from the learning center at the appropriate age.

The benefit for the learning center is that it will be able to contain the richest possible array of exciting hands-on interactive offerings (both real and digital) in the field of learning.

III. The Venture Capital Corporation

This corporation will invest seed capital in the start up learning center company, which will be given an exiting and highly marketable name. The Venture Capital company will have obtained the licenses from Hamilton Learning Foundation to create a thriving business enterprise based on the demonstrated success of the model produced by the Benefactors and Sponsors. It sees the value of this venture (both to themselves and to the world at large) and will sell it, either to a larger company (at a higher price), or it will begin to sell shares through the public stock market (going public with an IPO). It may sell the company to another who wants to issue franchises based on many sizes and locations of the prototype model.

IV. The Franchise Company(s)

To be granted the option to open and operate a franchise, The Franchise Company(s) must comply with all Seal of Approval standards and utilize the Hamilton Learning Foundation trademarks.

They must adhere to the original designs, including the footprint of the mall, the footprints of the loggias, the invitation symbols, the designs and features of the outdoor learning program, the statue within the fountain, and the façade as determined by the chosen architectural firm.

Benefits

For the Benefactors:

The benefactor(s) who will supply the needed financial resources are invited to remain in contact with key Hamilton Learning Foundation personnel, providing guidance and the wisdom of their experience.

The Benefactor(s) will receive the following benefits from Hamilton Learning Foundation:

- A. The excitement, stimulation and sense of aliveness because they are actively participating in a history-making project of world changing importance.
- B. The fulfillment of their mission in harmony with the mission of Hamilton Learning Foundation.
- C. Public recognition
- D. Opportunities to give their input, advice, and original ideas to Hamilton Learning Foundation to complement and complete the original plan
- E. A chance to work creatively in groundbreaking ways.

For the Venture Capital Company

A reasonably solid and substantial return on their investment.

For the Franchise Companies

They will also be able to have a reasonably solid and substantial return on their investment.

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To discuss your interest in participating in the Hamilton Learning Foundation mission and business model, see the ***contact us*** link on any page of this website.